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**PRESS RELEASE**

**Médiamétrie figures, January - March 2008**

**NRJ GROUP:  
over 12 million listeners every day<sup>(1)</sup>**

- **NRJ, the second most popular radio station in France with 5,630,000<sup>(1)</sup> listeners every day, has seen increased loyalty among listeners with an average daily listening time of 1 hour 28 minutes. NRJ is the leading radio station in France across the key demographics, including the under 65s, the working population and regular Internet users<sup>(1)</sup>.**
- **With over 3.5 millions listeners every day<sup>(1)</sup>, NOSTALGIE continues to be the second most popular music radio station in France<sup>(2)</sup> behind NRJ. In fact, it is the leading music station among 35 to 59 year olds<sup>(3)</sup>!**
- **CHÉRIE FM broadcasts to over 2.3 millions listeners<sup>(1)</sup> every day; it attracts the most loyal music radio listeners, tuning in for an average listening time of 1 hour 46 minutes each day. CHÉRIE FM continues to attract the biggest female listenership<sup>(4)</sup> across all categories.**
- **With over 1.7 million listeners<sup>(1)</sup> daily, RIRE & CHANSONS has experienced the highest growth in listening time of all radio stations with an increase of 14 minutes every day<sup>(5)</sup>. This increased loyalty has had a significant impact on its instantaneous audience figures<sup>(2)</sup>, which increased by 27% overnight!**

Médiamétrie 126 000 radio, January-March 2008 – Monday-Friday (excl. bank holidays) – 5am/12am; aged 13 and over (unless otherwise stated)

- (1) Cumulative audience
- (2) Audience during an average 15-minute period
- (3) Cumulative audience and audience during an average 15-minute period in the 35- to 59-year-old age group
- (4) Structure of the cumulative audience and of the audience during an average 15-minute period across women
- (5) Growth in average hours per listener compared to Nov-Dec 07

**NRJ GROUP PRESS RELATIONS OFFICER**

Virginie Grandclaude ☎ 01 40 71 40 56 - [vgrandclaude@nrj.fr](mailto:vgrandclaude@nrj.fr)